The role of sport and the County Sports Partnerships

- The South Yorkshire Approach -

ISRM Conference & Exhibition 2007

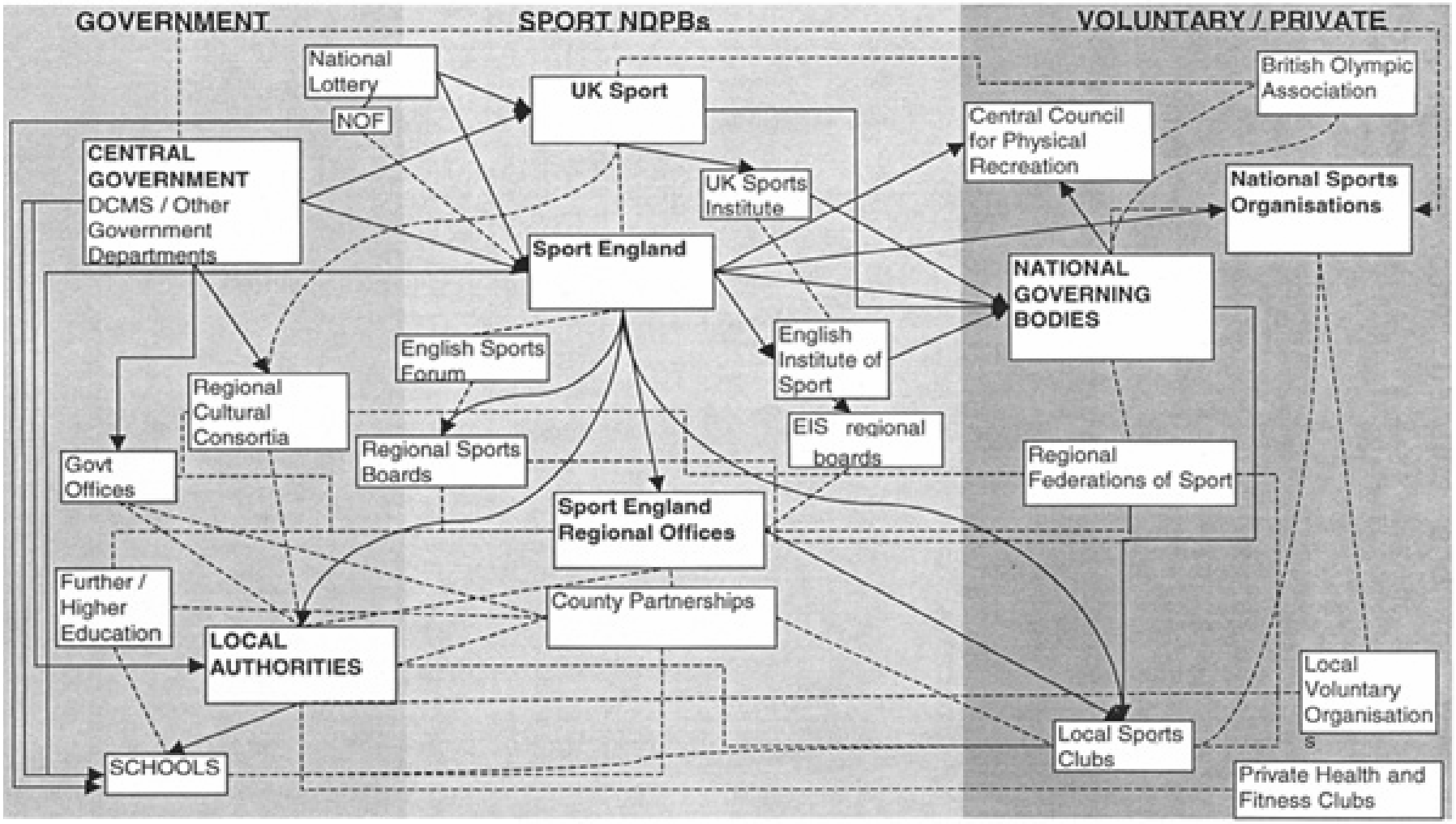
Nottingham

southyorkshire sport

ISRM

Working to increase participation in sport and active recreation

THE LANDSCAPE IS SO COMPLEX IT IS EXCEPTIONALLY DIFFICULT TO EXPLAIN



Source: *Game Plan*

A time to think differently……

- Forward thinking, not backward looking
- Unlock the passion for sport in South Yorkshire
- Utilise our skills, knowledge and shared commitment more effectively
- Are you really ready to make a difference?

Can we grasp the opportunity….?

- Highest **EVER** profile for sport and physical activity in England
- 2012 - an end in itself or the beginning of a long term sustainable future for sport?
- 1% - A tiny number but our biggest challenge
- Whose job is it anyway

Working
Together

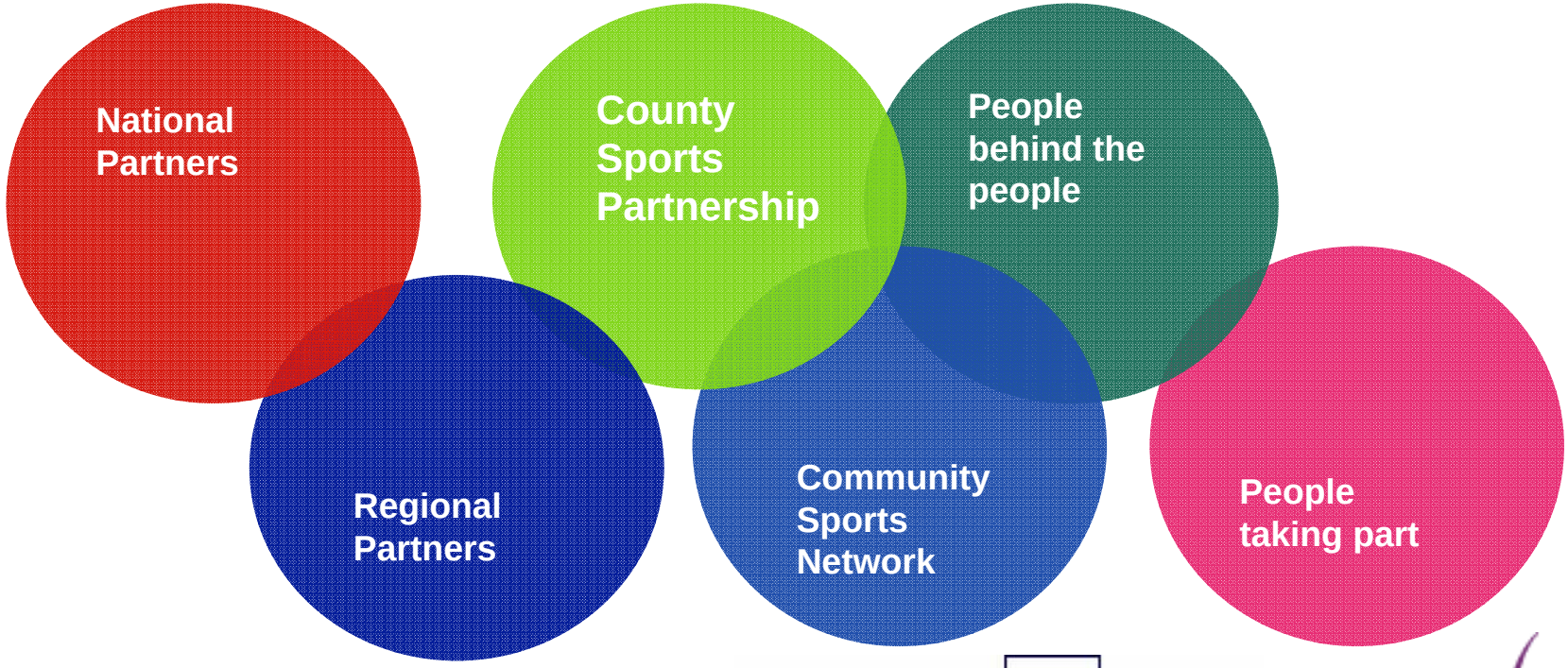
We are **ALL** part of South Yorkshire Sport

- Ask not what South Yorkshire Sport can do for you, ask what you can do for South Yorkshire Sport

With apologies to John F Kennedy

Working to increase participation in sport and active recreation

The Delivery System



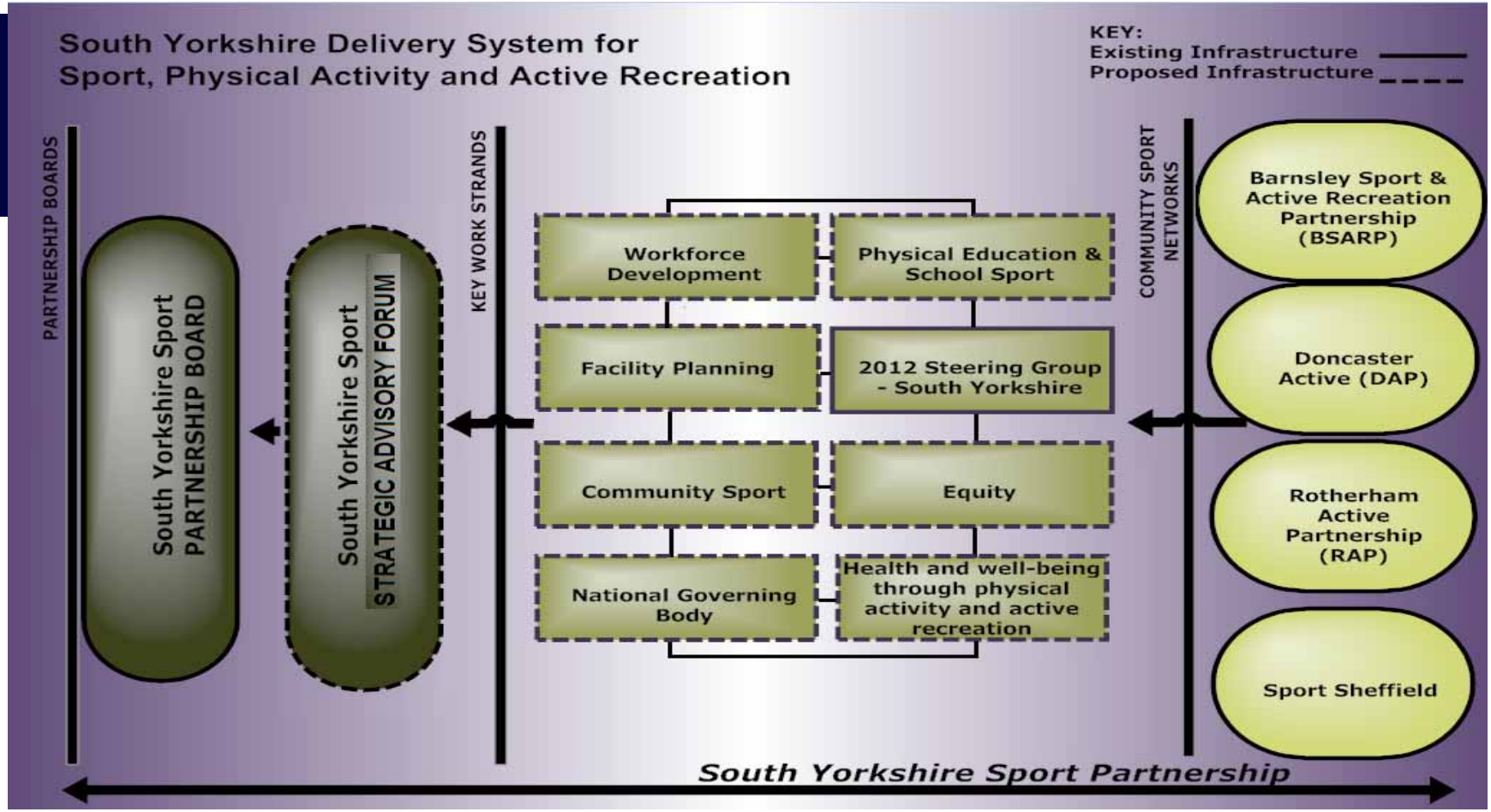
Working to increase participation in sport and active recreation

The Delivery System - Successes

- We have one
- Connects decision makers with local and regional needs
- Encourages focus on demand as well as supply
- Brings together a wide range of partners and stakeholders with complementary agendas
- A ‘voice for community sport’ at all levels of decision making

The Delivery System - Challenges

- It’s a young system
- So it needs nurturing
- Different rates of growth across the country
- Could encourage responsibility for delivery to be passed on
- Must not just be a talking shop
- The circles must interlink, not exclude



" ….help us build a South Yorkshire delivery system for sport & physical activity that addresses the areas where we know we are weak….

Working to increase participation in sport and active recreation

"Just imagine for a moment what the sporting landscape in South Yorkshire would look like in three years time, if we have made significant progress in these eight areas across all of the region"

South Yorkshire Sport
PARTNERSHIP BOARD

Managing the Structure

Partnership Board

- Incorporates all key partners and specialist expertise in themed areas
- Will establish a clear vision for sport and physical activity in South Yorkshire by identifying where we want and need to be by 2010
- Requires a shift in focus away from current operational focus towards a broader strategic viewpoint
- Will hold the Partnership and core staff accountable for achieving the vision

Managing the Partnership

Partnership Strategic Advisory Forum

- Will advise on most effective operational procedures in each of the eight strategic themes
- Will provide a forum to engage the expertise of professional officers/volunteers and core partnership staff
- Will help to co-ordinate the work within and between the 8 themes and ensure it contributes to the development of a Partnership Strategy
- Will, through the Partnership Director, help to create the agenda for the Partnership Board meetings

Partnership

"The sublimation of loathing in pursuit of funding"

Julia Middleton, Chief Executive – Common Purpose

Three Core Functions

Communication & Marketing

- a central South Yorkshire hub of sporting information and knowledge which can be easily shared with all our partners

Performance Management

- Creating an agreed system of collating performance and management data across South Yorkshire to make a stronger case for increased investment in sport

Investment and Leadership

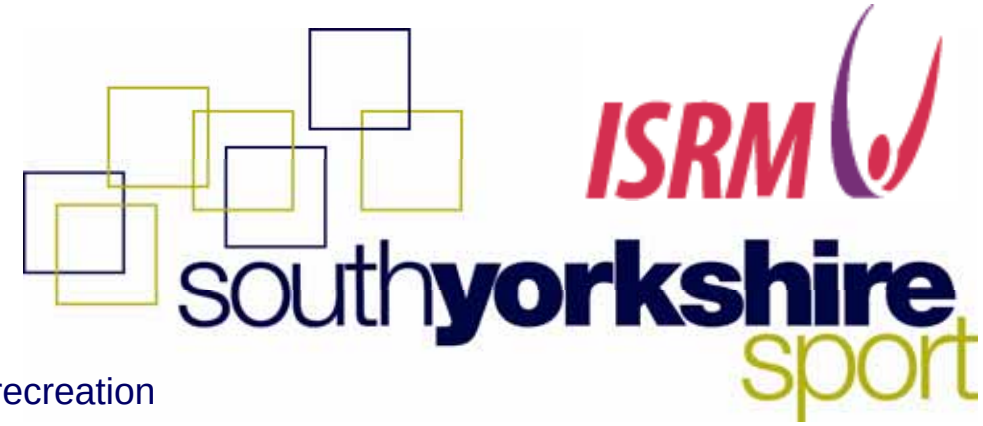
- Providing a co-ordinated and inclusive leadership for sport in South Yorkshire that celebrates the commitment of each partners and the increased strengths and benefits of working in this way.

We're Changing …..

Can You ….. ?

Working to increase participation in sport and active recreation

QUESTIONS ?



Working to increase participation in sport and active recreation

THANKYOU

ENJOY THE REST OF THE CONFERENCE AND DON'T FORGET TO VISIT THE EXHIBITION