

# **BUILDING PARTNERSHIPS WITH HEALTH**

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# Definition... A Partnership

‘An undertaking to do something together... a relationship that consists of shared and/or compatible objectives and an acknowledged distribution of specific roles and responsibilities among the participants which can be formal, contractual or voluntary between two or more parties’.

(Partnership Resource Kit 1995)



Do you work in Partnership?

**Yes... of course you do !**

Do you work in Partnership with Health?

Who are our health partners?



# Why do we work in partnership with health?

## Because

... we think we should?

... others think we should?

... it's the done thing to do?

... **IT'S THE RIGHT THING TO DO!**



# Why do you think we should do it?



## **What do we in sport/physical activity want to gain?**

- Finance... (to target work)
- Increased participation
- Credibility

## **What do our partners in health want?**

- Reduction in inequalities
- Health gain
- Evidence based practice



# What makes a good partnership?

- Shared vision, goals and understanding
- Joint strategic commitment
- Understanding of organisational cultures and ways of working
- Clear roles/responsibilities
- Trust/respect
- Open agendas



# Examples of Partnerships in Kirklees

## Strategic

- Choosing Health in Kirklees
- Sport & Recreation Partnership (CSN)
- Physical Activity Programme Board
- Obesity Programme Board
- Local Public Service Boards

## Operational

- PALS (Exercise Referral)
- MEND (Mind, Exercise, Nutrition, Do It)
- Falls Prevention
- Young PALS (Exercise Recommendation)
- Long Term Conditions (cardiac rehab, pulmonary rehab etc)
- Expert Patient Programme



# Challenges

- Time intensive
- Gaining clarity on roles, responsibilities and leadership
- Power relationships/control
- Evidence base
- Performance Management
- Health inequalities
- Fear of losing a separate identity



# Final thoughts !

- Many partnerships are fragile due to personalities
- Health doesn't fund sport
- Being interdependent is a good thing... but independence is also a good thing!



Thank you for listening...

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