



ISRM Further and Higher Education Corporate Affiliate

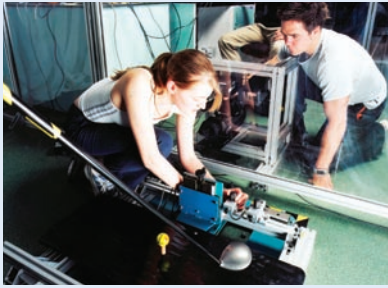
For universities and colleges of higher education

Benefits include

- Learning Zone access for your students
- Access to ISRM's regional CPD network
- Promotional DVD
- Discounted ISRM membership for graduates
- Use ISRM logo on your course branding

See inside for more
information and how to apply





Learningzone

What is the Learning Zone?

The learning zone includes over 700 documents which are spread across the following areas:

1. Knowledge Hub - Includes guidance documents, Case Studies
2. Get Qualified - Career Paths, Qualification Matrix
3. Careers - Jobs and Career advice
4. Membership - Types and benefits
5. Shop - online
6. Forum - For students only which will be moderated

How does it work?

As a F&HE Corporate Affiliate we will email you passwords for the learning zone, which you can circulate to your students, which will give them access to the learning zone for the duration of their studies (As long as you stay in membership). This can be a significant added benefit to students studying on your courses. To support the scheme we will also offer the following benefits:

- We will require at least 50% of your eligible students email addresses, with these we will email them once a week (As per our members) to keep them informed of developments in our industry.
- We will also invite your students to regional ISRM events (usually free of charge), to network with employers and gain valuable CPD.
- Following Graduation we will invite students with sport related degrees into membership at a discounted rate for the first year.
- You will receive a 4 min DVD, with an introduction from ISRM's Chief Executive on the role of a professional body and how it can benefit graduates, this can be used on open days etc...
- For any Sports Management degree you will be entitled to use an ISRM logo to help promote the course, any graduates from these degrees qualify directly for membership.
- ISRM will offer the services of a 'Guest Lecturer' to talk to your students about a variety of relative subjects.

ISRM Further and Higher Education Corporate Affiliate scheme

By joining as an ISRM F&HE corporate affiliate you will receive the many benefits listed below.

Benefits unique to F&HE affiliates

As part of ISRM's strategy to engage further, both with Industry Professionals and future Industry Professionals, ISRM has developed a learning zone. We've identified that there are over 1840 'Sport' related degree courses run each year in the UK (Source UCAS). If we multiply this up it means there are about 75,000 sports graduates coming out each year into the industry. We know that very few of these graduates actually end up working in the sport and recreation industry for any significant length of time, and even fewer end up in membership of a professional body.

We have developed the learning zone specifically as a resource for these students, with the objective of both raising the awareness of students of the value of a professional body and providing a valuable resource for their studies.

PLEASE NOTE: ISRM has a separate category of corporate affiliation for non-further and higher education institutions. For more information visit www.isrm.co.uk or call 01509 226474.

Other benefits of affiliation

- **Cutting edge information** - regular mailings containing information on meetings and policy developments, as well as ISRM's famous 'Information Notes', covering health and safety, technical issues and sport and recreation management and development.
- **ISRM website** - Access to the Learning Zone area of www.isrm.co.uk, containing a full library of information.
- **Advisory service** - access to ISRM's advisory service.
- **Discounts** - on courses and professional development seminars, as well as on many of ISRM's products and publications.
- **'Recreation' magazine** - issued 10 times a year (4 copies per issue), 'Recreation' contains articles on all aspects of sport and recreation provision. Affiliates also receive discounts on advertising in 'Recreation'.
- **Members directory** - this is an online resource and as part of your membership your organisation will be listed here along with contact information.
- **Networking** - access to the regional network of sport and recreation professionals.
- **Vocational training** - advance notice of industry relevant training opportunities taking place around the country.
- **Job vacancies** - industry specific job vacancies information directly mailed to your organisation - access to a discounted rate with our partners www.leisurejobs.com.
- **Representation** - ISRM works at the highest level on behalf of its members and affiliates to influence Government, national agencies and European institutions.
- **Logo** - For any Sports Management degree you will be entitled to use an ISRM logo to help promote the course, any graduates from these degrees qualify directly for membership, subject to appropriate terms and conditions.

Please note that Corporate Affiliates do not receive voting rights.

If you require any further assistance please contact: Ian Wakefield, ISRM Business Development Manager: i.wakefield@isrm.co.uk | Tel: 01509 226488

Becoming an ISRM F&HE Corporate Affiliate

Complete the enclosed application form. Further copies of this are available from www.isrm.co.uk or on request from ISRM - call 01509 226474 or email info@isrm.co.uk

Costs

The Corporate Affiliate fee is £235.00 (inclusive of VAT), as at 1 January 2009. If you are a corporate member of AFPE or BUCS the corporate affiliate fee is £211.50 (including VAT). Please tick the relevant box on your application form to qualify for this discount.

(Corporate affiliate membership runs from from 1 April to 31 March each year. You will be invoiced pro-rata depending on your date of joining).

Further and Higher Education Corporate Affiliate application

SECTION

1

Please tick if you are a corporate member of one of the following organisations:

AFPE BUCS

Contact information

SECTION

2

Contact name:

Job title:

Organisation name:

Address:

Tel:

Fax:

Email:

Website:

Postcode:

Type of organisation

SECTION

3

University

College of Further Education

Other (please state) _____

Description of facilities

SECTION

4

Please briefly describe the sporting facilities your organisation manages e.g. number of sites, type of facilities (swimming pool, fitness suite, athletics track, etc.)

Approximate number of staff

SECTION

5

Salaried:

Voluntary:

